

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MEDIA STRATEGIES & RESEARCH			WARREN FOR SENATE 2012			
AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1			
ADDRESS	Fairfax	VA	22030-7428	Somerville	MA	02145-1102	
	USA			USA			
CONTACT	R. BEALE			PRODUCT WARREN/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11664	PRODUCT 1302			
				CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	22222..	10	05:00A	05:56A	30S	09/03/12-09/07/12	WBZ NEWS	10	450.00	4500.00
2 FIXED	21212..	8	05:58A	07:00A	30S	09/03/12-09/07/12	WBZ NEWS	8	585.00	4680.00
3 LUR	44444..	20	07:00A	09:00A	30S	09/03/12-09/07/12	THE EARLY SHOW	20	110.00	2200.00
4 LUR	Sa	1	05:00A	06:00A	30S	09/08/12-09/08/12	WBZ NEWS	1	50.00	50.00
5 LUR	Sa	1	06:00A	07:00A	30S	09/08/12-09/08/12	WBZ NEWS	1	100.00	100.00
6 FIXED	Sa	2	07:00A	08:00A	30S	09/08/12-09/08/12	WBZ NEWS	2	540.00	1080.00
7 FIXED	Sa	1	08:00A	10:00A	30S	09/08/12-09/08/12	SATURDAY EARLY SHOW	1	1000.00	1000.00
8 LUR	Su	1	06:00A	07:00A	30S	09/09/12-09/09/12	WBZ NEWS	1	100.00	100.00
9 LUR	Su	2	07:00A	08:00A	30S	09/09/12-09/09/12	WBZ NEWS	2	150.00	300.00
10 FIXED	Su	2	08:00A	09:00A	30S	09/09/12-09/09/12	WBZ NEWS	2	675.00	1350.00
11	Su	1	08:57A	10:30A	30S	09/09/12-09/09/12	CBS SUNDAY MORNING	1	1800.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 2

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MEDIA STRATEGIES & RESEARCH			WARREN FOR SENATE 2012			
AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1			
ADDRESS	Fairfax VA 22030-7428			Somerville MA 02145-1102			
	USA			USA			
CONTACT	R. BEALE			PRODUCTWARREN/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11664	PRODUCT 1302			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
12 FIXED	F	1	09:00A	10:00A	30S	09/07/12-09/07/12	RACHAEL RAY	1	450.00	450.00
13 FIXED	01010..	2	11:00A	12:00N	30S	09/04/12-09/06/12	PRICE IS RIGHT	2	990.00	1980.00
14 LUR	10100..	2	12:00N	12:27P	30S	09/03/12-09/05/12	WBZ NEWS	2	125.00	250.00
15 FIXED	11111..	5	03:00P	04:00P	30S	09/03/12-09/07/12	DR. PHIL	5	600.00	3000.00
16 FIXED	11111..	5	04:00P	04:30P	30S	09/03/12-09/07/12	JUDGE JUDY	5	720.00	3600.00
17 FIXED	11111..	5	04:30P	05:00P	30S	09/03/12-09/07/12	JUDGE JUDY	5	720.00	3600.00
18 FIXED	22222..	10	05:00P	05:30P	30S	09/03/12-09/07/12	5PM NEWS	10	855.00	8550.00
19 FIXED	22222..	10	05:30P	06:00P	30S	09/03/12-09/07/12	530PM NEWS	10	945.00	9450.00
20 LUR	22222..	10	06:00P	06:30P	30S	09/03/12-09/07/12	WBZ NEWS	10	375.00	3750.00
21 FIXED	11111..	5	07:00P	07:28P	30S	09/03/12-09/07/12	WHEEL OF FORTUNE	5	1440.00	7200.00
22 LUR	11111..	5	07:28P	07:57P	30S	09/03/12-09/07/12	JEOPARDY !	5	775.00	3875.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 3

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH				WARREN FOR SENATE 2012				
AND	11350 Random Hills Rd Ste 670				5 Middlesex Ave Fl 1				
ADDRESS	Fairfax VA 22030-7428				Somerville MA 02145-1102				
	USA				USA				
CONTACT	R. BEALE				PRODUCTWARREN/D/US SEN MA				
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11564				PRODUCT 1302 CODE				
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12 NO. WEEKS: 1									

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 FIXED	Sa	1	07:00P	07:28P	30S	09/08/12-09/08/12	WHEEL OF FORTUNE	1	630.00	630.00
24 FIXED	Sa	1	07:28P	07:56P	30S	09/08/12-09/08/12	JEOPARDY!	1	720.00	720.00
25 FIXED	M	1	10:00P	11:00P	30S	09/03/12-09/03/12	HAWAII FIVE-O	1	5500.00	5500.00
26 FIXED	T	1	10:00P	11:00P	30S	09/04/12-09/04/12	DEMOCRATIC NATIONAL	1	5000.00	5000.00
27 FIXED	W	1	09:00P	10:00P	30S	09/05/12-09/05/12	CRIMINAL MINDS	1	6000.00	6000.00
28 LUR	Th	1	09:00P	10:00P	30S	09/06/12-09/06/12	BIG BROTHER	1	4000.00	4000.00
29 FIXED	F	1	10:00P	11:00P	30S	09/07/12-09/07/12	BLUE BLOODS	1	3000.00	3000.00
30 FIXED	Sa	1	10:00P	11:00P	30S	09/08/12-09/08/12	48 HOURS MYSTERY	1	4500.00	4500.00
31 LUR	Su	1	07:00P	08:00P	30S	09/09/12-09/09/12	60 MINUTES	1	6000.00	6000.00
32 FIXED	Su	1	08:00P	09:00P	30S	09/09/12-09/09/12	BIG BROTHER	1	10000.00	10000.00
33 LUR	222220.	10	11:00P	11:35P	30S	09/03/12-09/07/12	WBZ NEWS	10	800.00	8000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 4

22426	AGENCY (DR SERVICE) ACTING AS AGENT FDR 328312				ADVERTISER (DR AGENCY AND ADVERTISER)				Cancellation Notice  Required  Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH				WARREN FOR SENATE 2012				
AND	11350 Random Hills Rd Ste 670				5 Middlesex Ave Fl 1				
ADDRESS	Fairfax VA 22030-7428				Somerville MA 02145-1102				
	USA				USA				
CDNTACT	R. BEALE				PRODUCTWARREN/D/US SEN MA				
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11664				PRODUCT 1302 CODE				
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12 NO. WEEKS: 1									

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM		DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
				FROM	TO						
34	LUR	Sa	1	11:00P	11:35P	30S	09/08/12-09/08/12	WBZ NEWS	1	800.00	800.00
35	LUR	Su	2	11:00P	11:35P	30S	09/09/12-09/09/12	WBZ NEWS	2	800.00	1600.00
36	LUR	22222..	10	11:35P	12:37A	30S	09/03/12-09/07/12	DAVID LETTERMAN	10	350.00	3500.00
37	FIXED	Sa	1	11:35P	12:05A	30S	09/08/12-09/08/12	THE INSIDER	1	450.00	450.00
Total Contract:									143		122565.00
Billing Summary											
						Otr 3-12	<u>Jul</u> .00	<u>Aug</u> .00	<u>Sep</u> 109070.00	<u>Total</u> 109070.00	
										<u>GRAND TOTAL</u> 109070.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION